Episodic traces and statistical regularities: Paired associate learning in typical and dyslexic readers

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ABSTRACT

Learning visual-phonological associations is a key skill underlying successful reading acquisition. However, we are yet to understand the cognitive mechanisms that enable efficient learning in good readers, and those which are aberrant in individuals with developmental dyslexia. Here, we use a repeated cued-recall task to examine how typical and reading-impaired adults acquire novel associations between visual and phonological stimuli, incorporating a looking-at-nothing paradigm to probe implicit memory for target locations. Cued recall accuracy revealed that typical readers’ recall of novel phonological associates was better than dyslexic readers’ recall, and it also improved more with repetition. Eye fixation-contingent error analyses suggest that typical readers’ greater improvement from repetition reflects their more robust encoding and/or retrieval of each instance in which a given pair was presented: whereas dyslexic readers tended to recall a phonological target better when the target location was consistent across multiple trials. Thus, typical readers’ greater success in reading acquisition may derive from their better use of statistical contingencies to identify consistent stimulus features across multiple exposures. We discuss these findings in relation to the role of implicit memory in forming new visual-phonological associations as a foundational skill in reading, and areas of weakness in developmental dyslexia.

1. Introduction

Converting letters into sounds is a fundamental skill in reading acquisition, explaining both clinical and sub-clinical individual differences in reading abilities. Poor visual-phonological mapping is a defining feature of developmental dyslexia (Lervåg & Hulme, 2010; Warmington & Hulme, 2012; Wimmer, 1993), and an emerging body of research suggests that competence in forming novel visual-phonological associations provides a strong, unique predictor of reading ability among typical readers as well (Ehri, 2005; Ehri & Saltmarsh, 1995; Wang, Allen, Lee, & Hsieh, 2015). Yet, despite repeated demonstrations of visual-phonological mapping skills as an important explanatory variable in reading, the cognitive mechanisms underlying them remain largely unknown. In this paper, we consider the contributions of episodic memory and statistical learning to typical and dyslexic adult readers’ acquisition of new visual-phonological associations over multiple exposures.

1.1. Learning new visual-phonological associations

In the domain of reading, learning visual-phonological associations can be considered the cornerstone of letter-sound acquisition, and is duly instantiated in connectionist models of orthographically driven phonological retrieval (Harm & Seidenberg, 1999; Manis, Seidenberg, & Doi, 1999; Seidenberg & McClelland, 1989). Seidenberg and McClelland’s (1989) model, for instance, characterises skilled reading as a mapping from letters to phonological forms, gradually acquired via a backpropagation algorithm that is best understood as implementing implicit or statistical learning. Implicit learning can also leverage explicit memory (e.g. McClelland, McNaughton, & O’reilly, 1995), a relationship often emphasised by phonological-awareness-based approaches to reading instruction (e.g. Seidenberg, 2017).

One method that researchers have used to examine the relationship between novel visual-phonological mapping and reading acquisition is paired associate learning (cf. Hulme, Goetz, Gooch, Adams, & Snowling, 2007; Vellutino, Steger, Harding, & Phillips, 1975; Wang, Wass, & Castles, 2016). This method uses explicit cued recall (e.g. “Which word goes with this picture/shape?”) to probe participants’ gradual
acquisition of associations between arbitrarily paired stimuli, typically over the course of four or five repetitions. Recall of unimodal associations (e.g., a visual object paired with another visual object or a sound paired with another sound) is typically used to establish a baseline, whereas recall of cross-modal associations (e.g., a visual object paired with an auditory stimulus), is assumed to more directly reflect the cross-modal skills necessary for learning to read. It has recently been claimed that only cross-modal association recall contributes unique variance to reading abilities, as evidenced in measures such as exception word reading, nonword decoding, and reading speed (Hulme et al., 2007; Warrington & Hulme, 2012), perhaps because readers specifically use their visual-phonological paired-associate learning abilities in forming orthographic knowledge (Wang et al., 2016). For more general reading measures, particularly those relying more on a verbal component, the cross-modal aspect of paired-associate learning is less important than the verbal component per se (Litt, de Jong, van Bergen, & Nation, 2013; Litt & Nation, 2014).

As well as predicting variation in reading skill among typical readers, paired-associate learning performance discriminates dyslexic from typically developing children and adults: individuals with dyslexia typically recall associated representations much less accurately (Jones, Ashby, & Branigan, 2013; Litt & Nation, 2014; Mesbauer & de Jong, 2003; Vellutino, Scanlon, & Spearing, 1995; Wimmer, Mayringer, & Landerl, 1998). If visual-phonological association learning is impaired in dyslexia, what then are the cognitive mechanisms that allow skilled readers to form stable associations where those with dyslexia cannot? Because paired-associate learning in reading research is typically considered an index of a reading-related subskill—without explicit reference to specific underlying cognitive processes—we suggest that re-situating it within a working memory framework may help delineate mechanisms under lying success and failure in this skill.

1.2. Learning mechanisms

Beyond paired-associate learning—reflecting early acquisition processes—visual-phonological associations remain impaired in dyslexia, even for highly-overlearned pairings, such as letter-to-letter sound associations (Blau, van Atteveldt, Ekkebus, Goebel, & Blomert, 2009; Jones, Kuipers, & Thierry, 2016; Žarić et al., 2015). Failure to learn efficiently during the first exposures must therefore have long-term consequences for memory consolidation, despite potentially ameliorating factors such as practice and maturation (Snowling, 2000). What then are the cognitive mechanisms that allow skilled readers to form stable associations where readers with dyslexia cannot?

In the working memory literature, forming visual-phonological associations can be considered a subtype of binding, that is, integrating individual features to create a compound representation that can be retrieved as a single unit (Brockmole & Francoroni, 2009). Although associations can eventually be encoded into long term memory, establishing a novel binding—such as a new visual/phonological pairing—requires maintenance in a capacity-limited episodic buffer (Baddeley, Allen, & Hitch, 2011), placing significant demands on attentional resources (Hommel & Colzato, 2009; Vanrullen, 2009). Novel bindings also crucially depend on spatial-temporal proximity for detecting and recalling associations (Logie, Brockmole, & Jaswal, 2011; Treisman, 2006; Treisman & Gelade, 1980; Treisman & Zhang, 2006).

Episodic encoding and retrieval of such spatial-temporal proximities has been cited as a basis for a “looking-at-nothing” (LAN) phenomenon, in which verbally recalling auditory information is associated with looks to previously relevant screen locations (Ferreira, Apel, & Henderson, 2008; Hoover & Richardson, 2008; Jahn & Braatz, 2014; Laeng, Bloem, D’Aschenzo, & Tommasi, 2014; Richardson & Spivey, 2000; Scholz, Mehlhorn, & Krems, 2016; but see Staudte & Altmann, 2017). Due to the overlap in processes engaged in the encoding and retrieval of an event stored in episodic memory, activating spatial information may spread to the oculomotor programme conducted during encoding, which then triggers associated visual and/or auditory components learned during encoding (Johansson, Holsanova, Dewhurst, & Holmqvist, 2012; Johansson & Johansson, 2014; Laeng et al., 2014). Perhaps the strongest functional interpretation of looking-at-nothing claims a relationship between eye movements and verbal recall, in which stronger tendencies to look-at-nothing are associated with increased accuracy (Scholz et al., 2016; Wantz, Martarelli, & Mast, 2016).

Recalling features of episodic memories, such as the spatial configuration of an item display during encoding, may therefore involve re-binding multimodal (e.g., visual-phonological) representations. This re-binding may be an important ability underlying reading acquisition, as evidenced by its impairment in readers with dyslexia: we have previously found that, following a single exposure, adult typical readers recall visual-phonological pairs more accurately than dyslexic readers, but this difference only emerges in the presence of spatial cues (Jones, Branigan, Parra, & Logie, 2013).

Fluent reading involves automatizing access to visual-phonological associations (Froyen, Bonte, van Atteveldt, & Blomert, 2009; Froyen, Willems, & Blomert, 2011; Jones et al., 2016). Thus, episodic contributions to visual-phonological mappings must gradually decrease as repeated presentations of letter-sound correspondences strengthen implicit pathways for reading (Denckla & Rudel, 1976; Jones, Obregón, Kelly, & Branigan, 2008; Jones et al., 2013; LaBerge and Samuels, 1974). We might therefore expect such episodic memory-based effects to decrease with practice. Here, it may be useful to consider letter learning as an example of the more general process of category learning: skilled reading would be impossible without identifying each printed letter (e.g. b, b, or B) as an instance of its more general letter category (‘b’), inheriting learned knowledge about that category (that it maps to the sound /b/). Exemplar-based theories of category learning (e.g. Hintzman, 1986; Medin & Schaffer, 1978; Nosofsky, 1986), describe a process whereby each instance of a stimulus is stored in memory and contributes to category development: as learning progresses, category use becomes less dependent on the details of any particular instance (e.g. Kruschke, 1992; Logan, 2002; Love, Medin, & Gureckis, 2004). Implicit or statistical learning can be thought of as the process of developing these more ‘abstracted’ representations (see also Altmann, 2017).

Indeed, the ability to track simple statistics, such as sensitivity to repeated stimuli and stimulus sequences is a strong predictor of reading ability (cf. Ahissar, 2007). For instance, implicit memory for previous exposures to perceptual stimuli has been shown to decay more quickly in dyslexic readers compared with typical readers (Jaffe-Dax, Frenkel, & Ahissar, 2017; Jaffe-Dax, Lieder, Biron, & Ahissar, 2016; Jaffe-Dax, Raviv, Jacoby, Loewenstein, & Ahissar, 2015). Such decay may reflect dyslexic readers’ failure to adequately encode previous instances of a given stimulus, leading to ‘noisy’ or ineffective processing of the current instance (Jaffe-Dax et al., 2017, 2016, 2015). Although this explanation has primarily been applied to extracting central tendencies from perceptual instances, it seems plausible that poor encoding of individual instances could similarly affect processes such as the gradual automatization of access to bound visual-phonological representations.

1.3. The current study

In the above, we have described a view of reading acquisition wherein skilled reading development involves a transition from an initial stage, in which reading depends on recalling visual-phonological bindings as presented in individual episodes, to later stages, in which it depends more on integrated mappings developed through repetition, that is, shifting from recalling a specific instance to recalling statistical tendencies. Extant literature suggests that dyslexic readers experience difficulty with both.

The current study therefore directly compares typical and dyslexic readers’ acquisition of new shape-nonword pairs, via a paired-associate learning paradigm in which we track cued recall accuracy as a function
of stimulus-pair repetition and ‘looks at nothing’. Participants encounter 30 novel shape-nonword pairs as they appear 18 times over the course of the experiment. On each trial, three shapes appear, highlighted in turn as their associated nonword is played over loudspeakers (Fig. 1a, see Methods section; as in Jones et al., 2013); they then disappear, and one is cued for recall (Fig. 1b). Each shape is consistently and uniquely bound to a single nonword, but appears in each of three on-screen locations with equal probability; thus participants should gradually distinguish between the shape-sound binding as a consistent association, and its spatial location as an inconsistent feature bound to particular episodes. Tracking ‘looks to nothing’ during recall thus provides an index of episodic contributions to visual-phonological association retrieval. This structure allows us to test, in groups of typical and dyslexic readers: (1) how memory for recent episodic detail is associated with accurate recall of visual-phonological bindings, and (2) how recall of phonological and spatial features changes as a function of repeated exposure.

Previous empirical findings afford the general expectation that typical readers should recall visual-phonological bindings better than dyslexic readers (e.g., Hulme et al., 2007; Jones et al., 2013; Messbauer & de Jong, 2003). Given that dyslexic readers fail to automate visual-phonological connections in the longer term, we also expect typical readers to benefit more from repetition. More interesting is the question of how these patterns would be associated with changes in the recruitment of episodic detail, as indexed by looks-to-nothing.

In general, although looking-at-nothing is typically interpreted as a marker of successful recall (Altmann, 2004; Ferreira et al., 2008), there is also evidence that the behaviour decreases with repetition (Scholz et al., 2011, 2016; Wantz et al., 2016), suggesting a reduction in the use of inconsistent episode-bound memory details. In the current experiment, we would therefore expect relevant looks to nothing to similarly decrease as visual-phonological pairs are repeatedly presented in multiple locations.

Whilst previous studies have reported a benefit associated with looks to previous target locations, relative to a non-fixation baseline, including distractors in our paradigm allows us to assess the possible cost of activating incorrect spatial information, i.e. that associated with a competitor stimulus. Given previous findings, we also expect that specifically fixating a target-relevant location—rather than a non-target-relevant (‘distractor’) location—should be associated with better recall of other concept components (Scholz et al., 2016), at least for typical readers. To the extent that phonological retrieval involves specifically recalling the most recent episode, fixations to a target’s most recent location (i.e., that of the current trial) should be associated with more accurate phonological recall. And, to the extent that participants form a long-term representation of the visual-phonological binding, engaging statistical learning to incorporate previous instances, recall accuracy should also be modulated by fixations to a target’s other previous locations.

How might dyslexic readers’ fixation patterns differ? Recall that dyslexics generally have worse recall for such bindings and benefit less from repetition. If such difficulties reflect failure to encode or re-activate location information (Jones et al., 2013), then dyslexics may be less likely to fixate target-relevant locations in the first place, and ‘correct’ fixations may be less strongly yoked to correct phonological recall. To the extent that dyslexics’ episodic recall specifically omits spatial information, their fixations to a target’s most recent location (i.e., that of the current trial) should be less associated with more accurate phonological recall. And, to the extent that dyslexic impairments reflect impaired statistical learning (Jaffe-Dax et al., 2015; Jaffe-Dax et al., 2017), their recall accuracy may also be less strongly modulated by fixations to a target’s other previous locations.

2. Methods

2.1. Participants

Two groups of native British-English speaking students were recruited: 20 “typical readers” (age: M = 21.8, SD = 1.82; 9 females) and 20 “dyslexic” (age: M = 23.0, SD = 3.04; 12 females). The typical readers reported no difficulties associated with literacy, whilst members of the dyslexic group had been formally assessed by an Educational Psychologist during primary or secondary education. All participants had normal or corrected-to-normal vision and reported no other problems (e.g., hearing loss, specific language impairment, Attention Deficit Hyperactivity Disorder (ADHD), etc.). The study was approved by the Bangor University Ethics Committee and participants received course credit or payment for participation.
2.2. Literacy and general cognitive ability

Participants’ allocation to reading groups was validated via a battery of six short tests: (1) word reading efficiency and (2) phonemic decoding efficiency subscales of the Test of Word Reading Efficiency (TOWRE, Torgesen, Wagner, & Rashotte, 1999); (3) vocabulary (verbal) and (4) matrix reasoning (nonverbal) indices of intelligence quotient (IQ) from the Wechsler Abbreviated Scale of Intelligence (WASI, Wechsler, 1999); and (5) digit and (6) letter versions of the rapid automatized naming (RAN) task from the Comprehensive Test of Phonological Processing (CTOPP; Wagner, Torgesen, & Rashotte, 1999).

2.3. Stimuli, design and procedure

Fig. 1 depicts the process in each trial. On each trial, a participant saw three visual stimuli (Mandarin Chinese characters), presented in black on a high-resolution LCD 40° screen (white background). Regions of interest (ROIs) for the eyetracking analyses each subsumed a visual angle of 17° (screen distance: 120 cm), and were positioned according to the points of an equilateral triangle, in which the centre of the triangle was also the centre of the screen (see Fig. 1a). Within each ROI, each character subtended a position of 11° visual angle. Each character changed color to red, in turn, as its corresponding CVC nonword label was auditorily presented via loudspeakers (44 kHz). Importantly, each character was paired with exactly one nonword (and vice versa) throughout the entire session, as in standard paired associate learning tasks, thus allowing us to assess the development of stable shape-sound bindings over multiple repetitions; the characters location within the stimulus array, however, was randomly assigned in each trial. The highlighting of each character/presentation of each nonword was followed immediately by presentation of the next character/nonword. After a 1000-ms blank screen, the participant saw an array in which two characters were replaced by hash symbols, and one character by a number. The numbers 1, 2, 3 cycled through the three positions (see Fig. 1b). These masking arrays served to suppress rehearsal of information in iconic memory. Finally, 1750 ms after the offset of the encoding-phase character screen, one character appeared in the centre of the screen for 250 ms as a recall probe. This probe was followed immediately by a ‘recall screen’: an array in which each character had been replaced by a small black circle (0.25° of visual angle). Whilst viewing this array, the participant attempted to orally recall the nonword corresponding to the visual character probe. A voice-activated relay recorded the participant’s vocal response latency, and the experimenter scored accuracy online. The experimenter’s button-press response then terminated the trial.

Participants completed a total of 30 pseudo-randomly ordered trials per block. Within each block, each character/nonword pair appeared once as a cued recall target and twice as a distractor. The full experiment consisted of six such blocks; thus participants were exposed to each character/nonword pair a total of 18 times, and were asked to recall each pair six times. Participants were given a short practice session before the experiment commenced, and a short break after each block.

During the recall phase, eye movements were recorded via a remote eye-tracker (TOBII X60; 60 Hz sampling rate), placed approximately 90 cm from the participant’s eyes.

2.4. Analytical approach for the paired associates learning task

The three on-screen locations where the target and distractor characters had appeared during the encoding phase of each trial subsequently served as regions of interest (ROIs) for fixations during the recall phase. During this recall phase, an array of three dots replaced the characters on the screen, and participants attempted to recall the corresponding nonword target. The midpoint of each ROI occupied the same region of the screen as the original character. For any given trial, we could thus determine the proportion of fixations to a given ROI (e.g., the former location of the target character) relative to those elsewhere on screen.

Errors in the paired associate learning task were operationally defined as any nonword productions that did not fully concord with the correct CVC nonword. Analyses apply confirmatory logistic mixed effects regression, via the glmer::binomial function in the lme4 v1.12 library (Bates, Maechler, Bolker, & Walker, 2016) in R v3.3.2 (R Development Core Team, 2016). The model includes four fixed effects, plus their interactions: (1) ReaderType (typical = −0.5, dyslexic = 0.5) is contrast-coded and centered so other parameter estimates describe main effects for both groups, and interactions with ReaderType describe differences between the groups; (2) Block (log(1:6), centered) captures target repetition over the course of the experiment; (3) FixatedAnyROI, (no = −0.5, yes = 0.5) is contrast coded and centered, coding whether the participant fixated at least one ROI during the recall phase of the trial; and finally (4) PrimaryFixation, conceptually nested within FixatedAnyROI, and thus not interacting with it, is contrast coded and centered, coding whether the chance-adjusted fixations on a distractor ROI were greater than those on the target ROI.3 The model also includes a maximal random effects structure (Barr, Levy, Scheepers, & Tily, 2013), omitting correlations between random effects to facilitate convergence. P value estimations use the Wald approximation method. For all error plots, proportions are plotted on a logit-scaled y-axis, to match the logistic regression analyses.

3. Results

3.1. Literacy and general cognitive ability

Background measures for both groups are summarized in Table 1. Consistent with their diagnoses, the dyslexic group correctly read significantly fewer words and nonwords than did the controls. Although the dyslexic group were highly accurate when reading familiar words (unsurprising for well-compensated university students), their performance showed marked deficits in word reading and naming fluency, as well as deficits in nonword accuracy and fluency—all hallmarks of adult dyslexia (Bruck, 1998; Lefty & Pennington, 1991; Shaywitz, 2003; Shaywitz & Shaywitz, 2008). The groups did not significantly differ on either IQ measure.

3.2. Accuracy and fixation behaviour: General characteristics

Excluding 423 trials (5.9%) where eye tracking was lost left 6777 trials for our fixation-based error analyses (3313 dyslexic, 3464 typical), summarised in Table 2. Both reader groups produced moderate proportions of recall errors throughout the experiment, allaying potential concerns about floor or ceiling effects. The two groups fixated target and distractor ROIs in quite similar proportions ($\chi^2(2) = 1.43, p = .49$), primarily fixating the target ROI in 27.9% of trials, one of the two distractor ROIs in 39.1% (i.e. 19.5% per distractor), and neither in the remaining 33.0%. Consistent with the characterisation of fixation distributions as binomial, in 91.3% of trials with at least one ROI fixation, the target ROI accounted for either more than 90% or less than 10% of them. Thus, from this measure dyslexic readers do not appear especially likely to fail to encode spatial information, nor do they appear to re-activate it less systematically during the process of memory retrieval. As illustrated in Fig. 2, fixations to the target region of interest declined with stimulus repetition, consistent with the idea that, as the

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3 Block is log-transformed because repetition effects typically follow a log function; accordingly, the transformation demonstrably improves model fit. This transformation is not crucial to our findings, however, and including Block as linear predictor would not change any claimed results.

2 To adjust for chance fixation patterns, distractor fixation rates were halved before computing PrimaryFixation.
visual-phonological memory representation becomes stronger, recalling it becomes less strongly associated with recalling its location.

3.3. Error patterns as a function of looking-at-nothing: Part I

As described in the Method section, we used logistic mixed effects regression, reported in Table 3, to consider error rates as a function of reading impairment (ReaderType), target repetition (log(Block)), and eye fixation patterns (FixedAnyROI) indicating whether the participant fixated at least one ROI during the recall phase of the trial, and PrimaryFixation, indicating which ROI the participant fixated most. As illustrated in Fig. 3a, dyslexic participants erred more than twice as often as typical readers (odds ratio: 2.36:1; $\hat{\beta}_{\text{ReaderType}} = 0.86$, $SE = 0.24$, $p < .001$). Although participants generally benefitted from stimulus repetition, erring less in later blocks (odds ratio: 0.54:1; $\hat{\beta}_{\text{log(Block)}} = -0.62$, $SE = 0.07$, $p < .001$), a marginal interaction suggests that dyslexic participants improved less than typical readers (odds ratio: 1.25:1; $\hat{\beta}_{\text{ReaderType} \times \text{log(Block)}} = 0.22$, $SE = 0.12$, $p = .07$). This attenuated improvement thus links impaired short-term memory with impaired learning, reflecting a persistent visual-phonological binding deficit that could plausibly contribute to difficulties learning similarly arbitrary letter-to-sound mappings.

Considering the idea that ROI fixations might serve as retrieval cues, we can now ask whether ROI fixations might generally be associated with more accurate recall. As illustrated in Fig. 3b, participants actually made more errors on trials where they had fixated the former stimulus locations than when they did not (odds ratio: 1.32:1; $\hat{\beta}_{\text{FixedAnyROI}} = 0.27$, $SE = 0.08$, $p < .001$), an overall trend that did not significantly differ between reader groups (odds ratio: 1.01:1; $\hat{\beta}_{\text{ReaderType} \times \text{FixedAnyROI}} = 0.01$, $SE = 0.16$, $p = .93$). As mentioned in the Introduction, although this pattern may seem inconsistent with general idea that looks-to-nothing reflect retrieval success, it may be explained by more generally considering looks-at-nothing as reflecting retrieval effort. The consistency of the trend across groups would therefore imply that dyslexic and typical readers are similarly able to deploy visual attention in cases of more effortful retrieval.

If fixating former stimulus locations is generally associated with less accurate recall, does it matter specifically which location a participant fixates? Although an overall trend suggests that fixating the former location of a distractor is generally associated with worse recall than fixating the former location of a target (odds ratio: 1.19:1; $\hat{\beta}_{\text{PrimaryFixation}} = 0.17$, $SE = 0.10$, $p = .089$), a significant interaction indicates that this association is stronger for (and perhaps exclusive to) dyslexic participants (odds ratio: 1.66:1; $\hat{\beta}_{\text{ReaderType} \times \text{PrimaryFixation}} = 0.51$, $SE = 0.21$, $p = .015$; see also Fig. 3b). Thus, although dyslexic and typical readers fixate former stimulus locations similarly often, even distributing their fixations to similar locations (recall Table 2), fixation locations are more strongly associated with accurate memory retrieval for the participants with dyslexia. No other error effects approach significance (all $p < .50$).

3.4. Response times as a function of looking-at-nothing

The error analyses indicate not only that dyslexic participants re-
participants were, overall, substantially slower to respond on trials when they had fixated former stimulus locations (188 ms; $\beta_{\text{FixatedAnyROI}} = 0.186$, $p < .001$), again echoing the pattern in the error analysis and consistent with the idea that looking-at-nothing behaviour reflects instances of more effortful retrieval. Erroneous responses were also generally slower than correct responses (257 ms; $\beta_{\text{ErrorOutcome}} = 0.254$, $p < .001$), an effect that was more pronounced in trials where the participant had fixated the former location of a stimulus (104 ms; $\beta_{\text{ErrorOutcome} \times \text{FixatedAnyROI}} = 0.103$, $p < .001$).4 Finally, in contrast to an error pattern wherein dyslexics’ responses were more likely than typicals’ to coincide with their fixation locations, there was little evidence of such a trend in the response times: there was no indication that fixating a former distractor location was associated with especially slow responses in general ($-15$ ms; $\beta_{\text{PrimaryFixation}} = -0.015$, $SE = 0.15$, $p = .30$), nor with slower correct responses or faster errors in particular ($27$ ms; $\beta_{\text{ErrorOutcome} \times \text{PrimaryFixation}} = 0.027$, $SE = 0.33$, $p = .42$), and there was little evidence that dyslexic participants might differ in this respect ($-80$ ms; $\beta_{\text{ReaderType} \times \text{ErrorOutcome} \times \text{PrimaryFixation}} = -0.079$, $SE = 0.083$, $p = .34$).5 Thus, patterns in the response latencies echoed the error patterns in most respects, except that dyslexics’ target location fixations were not reliably associated with faster target retrieval, as might have been predicted by a corresponding error effect.

A substantial but nonsignificant trend ($-62$ ms; $\beta_{\text{ReaderType} \times \text{ErrorOutcome} \times \text{PrimaryFixation}} = -0.61$, $p = .30$) suggests that this interaction was less pronounced for dyslexic participants, largely because even their correct no-fixation responses were relatively slow.

Though obviously far from significant, this three-way interaction is the kind of response time manifestation that we might expect if looks to the former target location specifically facilitated dyslexic participants’ correct response selections, and looks to other ROIs inhibited them (e.g. instead speeding the selection of a non-target response).

Table 3

Summary of a logistic mixed effects regression analysis of cued recall error frequency, as a function of dyslexia (ReaderType), repetition (log(Block)), and the existence and location of looks-at-nothing within the trial (FixatedAnyROI and PrimaryFixation, respectively).

<table>
<thead>
<tr>
<th>Coef</th>
<th>SE(β)</th>
<th>p</th>
<th>OR (exp (β))</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Intercept)</td>
<td>−0.96</td>
<td>0.12</td>
<td>&lt;.001</td>
</tr>
<tr>
<td>ReaderType (typical, dyslexic)</td>
<td>0.86</td>
<td>0.24</td>
<td>&lt;.001</td>
</tr>
<tr>
<td>log(Block)</td>
<td>−0.62</td>
<td>0.07</td>
<td>&lt;.001</td>
</tr>
<tr>
<td>ReaderType × log(Block)</td>
<td>0.22</td>
<td>0.12</td>
<td>0.070</td>
</tr>
<tr>
<td>FixatedAnyROI (no, yes)</td>
<td>0.27</td>
<td>0.08</td>
<td>&lt;.001</td>
</tr>
<tr>
<td>PrimaryFixation (target, distractor)</td>
<td>0.17</td>
<td>0.11</td>
<td>0.089</td>
</tr>
<tr>
<td>ReaderType × FixatedAnyROI</td>
<td>0.01</td>
<td>0.16</td>
<td>0.93</td>
</tr>
<tr>
<td>ReaderType × PrimaryFixation</td>
<td>0.51</td>
<td>0.21</td>
<td>0.015</td>
</tr>
<tr>
<td>log(Block) × FixatedAnyROI</td>
<td>0.05</td>
<td>0.11</td>
<td>0.61</td>
</tr>
<tr>
<td>log(Block) × PrimaryFixation</td>
<td>−0.07</td>
<td>0.12</td>
<td>0.57</td>
</tr>
<tr>
<td>ReaderType × log(Block) × FixatedAnyROI</td>
<td>−0.14</td>
<td>0.21</td>
<td>0.51</td>
</tr>
<tr>
<td>ReaderType × log(Block) × PrimaryFixation</td>
<td>−0.15</td>
<td>0.26</td>
<td>0.56</td>
</tr>
</tbody>
</table>

Fig. 2. Mean proportion of trials in each block where a participant fixated the former location of either the target or one of the two distractors (total distractor trials divided by two), plotted on a logit scale. Lines depict logistic regression model fits. Error bars represent bootstrapped confidence intervals.

4 A substantial but nonsignificant trend ($-62$ ms; $\beta_{\text{ReaderType} \times \text{ErrorOutcome} \times \text{PrimaryFixation}} = -0.61$, $p = .30$) suggests that this interaction was less pronounced for dyslexic participants, largely because even their correct no-fixation responses were relatively slow.

5 Though obviously far from significant, this three-way interaction is the kind of response time manifestation that we might expect if looks to the former target location specifically facilitated dyslexic participants’ correct response selections, and looks to other ROIs inhibited them (e.g. instead speeding the selection of a non-target response).
Given dyslexics’ slower responses, perhaps looks-at-nothing had more time bias their response selection? If so, we might expect stronger fixation-contingent error effects in verbal responses when there was a longer delay between the initial fixation and the verbal response. To assess this possibility, we calculated eye-voice spans for each trial, plotted in Fig. 5. However, verbal accuracy was not further modulated by eye-voice span for either group, suggesting at least that the act of implementing a target-relevant eye movement did not feed-back to influence verbal recall (cf Staudte & Altmann, 2017), and thus that the difference between dyslexic and typical response patterns was not simply a matter of timing.

3.5. Error patterns as a function of looking-at-nothing: Part II

Results of the first fixation analysis indicated that recent episodic details played a stronger role in dyslexics’ visual-phonological recall than typical readers’. We now turn to the question of statistical learning, by considering the role of location consistency across multiple trials. For this analysis, we distinguished between trials where the target appeared in the same location as it had previously—which we term 1-back consistent trials—and those where it appeared in a different location—1-back inconsistent trials (Fig. 6, Panel A). Such 1-back consistent trials constituted about a third of all trials, 1-back inconsistent the remainder. To the extent that participants retain and access durable representations of stimulus locations, fixation locations should modulate accuracy for the 1-back consistent trials more than for the 1-back inconsistent. The analysis revealed that typical participants’ target ROI fixations were specifically associated with more accurate responses for 1-back consistent trials than 1-back inconsistent trials (odds ratio: 0.52:1; \( \beta_{\text{ReaderType \times PrimaryFixation \times 1BackConsistency}} = 0.66, SE = 0.32, p = .04; \) Table 5; also cf. Fig. 6 Panels A and B), supporting the idea that typical readers do in fact benefit from looks to former target locations, but their superior memory for such former locations allows them to better use location information from multiple instances to support target stimulus retrieval. Dyslexic readers’ stronger boost from fixating a target’s most recent location, including the fact that their recall accuracy is less strongly moderated by fixating a target’s previous locations, may therefore be associated with their less-robust retention of that information over multiple trials.

4. Discussion

Mapping letters to sounds is a key skill in reading acquisition (Harm & Seidenberg, 1999; Manis et al., 1999; Seidenberg & McClelland, 1989). In this study we considered the mechanism underpinning this ability in adult typical readers, and sources of difficulty in dyslexic readers, as both groups learned new visual-phonological bindings over repeated exposures. We were particularly concerned with the ways in which our reading groups’ verbal recall was affected by (1) episodic

\( ^{6} \) Note that the 1-back term here refers only to trials where the target stimulus occurred. Trials containing the same stimulus were actually separated by 1–20 other trials.

\( ^{7} \) The first appearance of each target fit neither criterion and was thus omitted from this (footnote continued) analysis.
memory of the most recent instance of a stimulus pair (i.e., memory for items in the current trial), and (2) statistical regularities in the episodic details across repeated instances of a stimulus pair (i.e., learning items across multiple exposures). Thus, our primary aim was to examine the transition of a single episode memory to statistical learning of visual-phonological bindings.

Looking at nothing provided a means of assessing the role of episodic detail, because spatial information was not actually required for the visual-phonological mapping. Whereas previous investigations of looking-at-nothing behaviour have demonstrated greater accuracy when correctly fixating a target’s former location, relative to a non-fixation baseline, our paradigm demonstrated for the first time that fixating a competitor’s former location is also associated with worse accuracy. Thus spatial recall may be considered part of a general pattern completion process, promoting target retrieval when it fits but interfering when it does not.

4.1. Visual-phonological learning

Consistent with the idea that normally developed reading involves effective paired-associate learning, typical readers demonstrated faster, more accurate verbal recall than dyslexic readers from the first exposures to these stimuli (cf. Jones et al., 2013; Messbauer & de Jong, 2003). Whereas previous studies typically reported a single accuracy score for paired associate learning, as a culmination of multiple exposures (e.g., Hulme et al., 2007; Litt & Nation, 2014; Litt et al., 2013; Wang et al., 2016), here we mapped the learning process as it unfolded over a larger number of repetitions, from initial exposure through to trials in which pairs were relatively familiar (15–18 exposures), thus better approximating the development of the stable visual-phonological bindings that form the basis of successful reading. Verbal recall accuracy data showed that typical readers also improved more quickly over multiple exposures than was the case for dyslexic readers, possibly foreshadowing dyslexic readers’ general resistance to developing highly automatized letter-sound correspondences in reading (Froyen et al., 2009; Froyen et al., 2011; Jones et al., 2016).

4.2. Visual-phonological learning as a function of recent episodic recall

The error and response time data suggest a distinction between two general response patterns. In the first pattern, representing approximately one-third of all trials, participants recalled the cued phonological sequence quickly and accurately without detectably fixating the former location of any target or distractor. In these retrievals, we suggest that looks-to-nothing fail to emerge because activating the episodic memory of a specific item presentation is too weak or too brief to drive the execution of eye movements to previously salient screen locations: In these cases, mapping from the orthographic input to a phonological output is relatively direct. (Although competition between locations could also theoretically prevent fixating any ROI in particular, we would also have expected it to be associated with fixations to multiple locations, a pattern that was actually quite rare in this dataset.) Such fixation-less recall moreover became more frequent with repeated exposures to visual-verbal pairs, consistent with previous findings in which looks-at-nothing decreased as memory representations became more established (e.g., Scholz et al., 2016). In the second pattern, representing the remaining two-thirds of trials, memory retrieval appears slower, less accurate, and more dependent on activation of episodic detail. Retrieval in these cases invokes more looks-to-nothing and possibly uses their planning and/or execution as ancillary cues for memory retrieval. Thus, it may be possible to situate both patterns within the kind of autoassociative network illustrated in Fig. 7.

Within this structure, we start with the assumption that querying a visual form in episodic memory generally spreads activation to all components of the representation—in a sense initiating retrieval via both a direct symbol-to-sound pathway and less direct symbol-to-
spatial-to-sound pathway—but observable looks-to-nothing require exceeding some activation threshold before being implemented. Looks-to-nothing may not, therefore, occur if retrieval—the sufficient activation of a single phonological form—is accomplished before that threshold is exceeded, for instance when the direct pathway is relatively strong or the spatial pathway is relatively weak. That is, whatever

Fig. 5. Error rate as a function of primary fixation, and eye-voice span (i.e. the onset time of the first ROI fixation, relative to the onset of the vocal response), for typical and dyslexic readers. Lines depict three-degree polynomials, fitted to individual data points. Error bars represent bootstrapped confidence intervals.

Fig. 6. Error rate as a function of primary fixation and block. Panel A = 1-back consistent trials and Panel B = 1-back inconsistent trials. Lines depict logistic regression model fits (Table 5). Error bars represent bootstrapped confidence intervals.
Given that activation in the spatial pathway is sufficient to drive an oculomotor movement, there is a question of how much the activation within that pathway will contribute to response selection. This pathway may be slower by virtue of being indirect – for instance, if the action of the eye movement provides a retrieval cue (Scholz et al., 2016; reflected in a feedback connection from (e) to (c) in Fig. 7), then its contribution could only begin sometime after the implementation of the movement – so it would seem reasonable to assume that information from the spatial pathway should have more time to contribute to responses that are selected later. Our data in fact provide mixed support for these initial assumptions: trials containing looks to nothing tended to be slower than those without, likely reflecting more effortless retrieval and thus consistent with recent claims that looks at nothing are associated with weaker representations (Scholz et al., 2016; Wantz et al., 2016). On the other hand, our eye-voice span analyses provided no evidence that slower responses increased the spatial pathway’s contribution to response accuracy, limiting our confidence in the hypothesised feedback connection that might allow oculomotor movements to influence phonological retrieval.

Within this model, how might the role of episodic details in dyslexic readers compare to that in typical readers? Our previous findings (Jones et al., 2013) suggested that dyslexic readers were perhaps less able than typical readers to leverage spatial information to support verbal recall. In the current study, however, dyslexic participants’ recall accuracy was moderated more than typical participants’ by fixing a target’s most recent location, showing that they do in fact encode and retrieve location information, and their verbal recall accuracy is linked to accurate spatial/episodic recall (though their verbal recall may not benefit from it as much as typical readers’). Typical participants’ lack of benefit from accurate looks-at-nothing was also prima facie inconsistent with much previous research. Before we can account for this pattern of results, it is first necessary to describe the findings relating to participants’ visual-phonological learning in the context of repeated exposures to stimulus pairs.

### 4.3. Visual-phonological learning as a function of multiple instances

One remarkable feature of this paradigm was its stimulus repetition: to approximate readers’ acquisition of stable orthographic-to-phonological mappings, each visual-verbal pair appeared 18 times over the course of the experiment. Participants generally grew more accurate each time they recalled a visual-phonological binding, suggesting access to and/or integration of multiple episodic memory traces. Typical readers’ accuracy benefited marginally more from repetition, which could therefore indicate that they either retain and access past traces more effectively, or better integrate them, e.g. forming the kind of composite representations that might be more useful for quick and effortless access (such as position-independent representation of letters for reading novel strings). Indeed, our looking-at-nothing data also revealed that typical readers considered a target’s prior locations to a significantly greater degree than did dyslexic readers: whereas dyslexic readers’ phonological recall was better when fixating a distractor’s most recent location, and worse when fixating a distractor’s most recent location, for typical readers this modulation only occurred when location became a more consistent feature of the target (i.e. when the stimulus had appeared in the same location at least twice in a row). Considering single-trial and multi-trial analyses together, one possible interpretation is that dyslexic readers responses primarily derived from memory of the most recent episode alone, whereas typical readers’ responses better integrated multiple episodes to create more robust prototype or exemplar-like concept representations.

At least three related processes in concept learning may contribute to typical readers’ greater success and stronger modulation by location consistency. First, in an exemplar (or instance) view of concept learning (e.g. Logan, 2002; Medin & Schafer, 1978), people are expected to retain details of each instance of a concept – such as the location of

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**Table 5**

Summary of a logistic mixed effects regression analysis of cued recall error frequency, adding 1-back target location consistency (1BackConsistent) and its interactions to the model presented in Table 3.

<table>
<thead>
<tr>
<th>Coef</th>
<th>SE(β)</th>
<th>p</th>
<th>OR (exp(β))</th>
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<tr>
<td>(Intercept)</td>
<td>−0.99</td>
<td>0.13</td>
<td>&lt; .001</td>
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<td>ReaderType (typical, dyslectic)</td>
<td>0.87</td>
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<td>log(Block)</td>
<td>−0.56</td>
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<td>ReaderType × log(Block)</td>
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<td>0.13</td>
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<tr>
<td>FixedAnyROI (no, yes)</td>
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<td>&lt; .001</td>
</tr>
<tr>
<td>PrimaryFixation (target, distractor)</td>
<td>0.19</td>
<td>0.1</td>
<td>0.049</td>
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<tr>
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<td>0.34</td>
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</table>

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**Fig. 7.** Schematic model of visual-phonological recall as pattern completion within an associative network. Representations of the visual symbol (a), phonological form (b), and spatial position (c) form the core network. Sufficient activation of a phonological representation drives its oral production (d), and sufficient activation of a spatial position drives oculomotor movements to it (e); planning or implementing either movement may feedback to reinforce activation of its associated representation.
symbol-bound binding—and use them to evaluate concept properties on demand; from this perspective, typical readers may be better able than dyslexic readers to incorporate multiple instances, due to either encoding or access. If dyslexic readers’ impaired implicit memory led to increased noise during the observation of a current event (as suggested by Jaffe-Dax et al., 2015), that could provide the basis for such an encoding deficit. Failing to adequately encode previous instances could leave dyslexic readers’ verbal recall more dependent on retrieval cues that are readily available in short-term memory, such as a stimulus’ most recent location (but by the same token, erroneously attending to that are readily available in short-term memory, such as a stimulus’ most recent location (but by the same token, erroneously attending to a competing location could be sufficient to derail the fragile recall process). Second, skilled reading may benefit from a process of distilling multiple instances of the same symbol-bound binding into a more integrated representation that abstracts away extraneous details; this kind of progressive abstraction might be accomplished by an incremental learning algorithm that learns through experience to emphasize consistent distinctive features and ignore inconsistent and non-distinctive features (e.g. Kruschke, 1992; Love et al., 2004; see Altmann, 2017, for a recent review). Because symbol-bound bindings were neither consistently bound with particular locations in this experiment, nor modulated by them (i.e. the same symbol was paired with the same sound regardless of its location), location represents one such extraneous detail, so it is possible that typical readers are better at this type of, essentially, incremental prototype formation. Finally, recent category learning models also describe a possibility of de-emphasising less-useful features of input via temporary changes in attention (e.g. Altmann, 2017; Kruschke, 1992; Love et al., 2004). If typical readers learn not to attend to single instances of location—because it often misuses alternative responses—then dyslexic readers’ persistent attention to this lower-quality predictor could be associated with other aspects of attentional control, such as their greater difficulty ignoring visual and auditory distractors (e.g., Bouma & Legein, 1977; Callens, Whitney, Tops, & Brysbaert, 2013; Sperling, Lu, Manis, & Seidenberg, 2005; Sperling, Lu, Manis, & Seidenberg, 2006).

5. Conclusion

Learning to read involves shifting from deliberate episodic recall of letter identities to automatic multiple-constraint satisfaction. Identifying the most relevant features of orthophonological concepts, and tracking other features of potential value, are important aspects of this transition. Recall-time phenomena such as ‘looks to nothing’ reveal readers’ inclusion of spatial location as part of their initial episodic representations, and more generally their consideration of contexts as potentially valid cues to orthophonological mappings, which they statistically evaluate through repetition. Readers with dyslexia are initially less able to recall orthophonological bindings, and benefit less from repetition than those without, due in part to their difficulty tracking such contexts and perhaps more general difficulty integrating such memories over multiple instances.

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Appendix A. Supplementary material

Supplementary data associated with this article can be found, in the online version, at http://dx.doi.org/10.1016/j.cognition.2018.04.010.

References
